

Thinking about starting a social enterprise?

Introduction

Social enterprises are businesses with a social purpose. They have social aims, trade in competitive markets and use their profits for community benefits.

Social enterprises work across a wide range of industrial sectors, including growth sectors such as recycling, renewable energy and social care. The sector is diverse and includes some co-operatives, credit unions, housing associations, community development trusts, social firms and community businesses.

This guide will help you decide whether to start up a social enterprise and what the benefits will be for you.

TOPICS

- **What is a social enterprise?**
- **Why set up a social enterprise?**
- **Benefits of a social enterprise**
- **Social enterprise skills**
- **Challenges facing social enterprises**
- **Business and marketing plans**
- **Financing your social enterprise**
- **Social enterprises and the public sector**
- **Checklist: starting up a social enterprise**

For more information click on the link below

<http://business.wales.gov.uk/bdotg/action/layer?r.i=1079871206&r.l1=1073858805&r.l2=1073859137&r.l3=1079870761&r.s=sc&r.t=RESOURCES&site=230&topicId=1079870761>



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